* Louise’s play is called Fever
* Crowdfunding campaign with budget of over $10K ($12K)
* Data Analysis to uncover any hidden trends
* Incentives for donations based on Average donation?
* Length of campaign
* Louise is curious about the market in Great Britain and would like to learn more about Foresight
  + Foresight was successful (100% funded and over by $4.)
  + Average donation is surprisingly high, only 17 backers
  + Campaign was active for just under a month
* Edinburgh Festival Fringe…how were these five plays funded
* Future musical project in Great Britain with an est. budget of £4,000

The month that launched the most successful Kickstarter campaigns was May. However, January, June, July and October all had roughly the same number of failed campaigns launched. This can be determined by examining the points along the trend lines of the chart. As you hover over each point with your mouse pointer, a tooltip appears with the corresponding information.

“June seems to be a good month to launch a campaign!”

If we filter for only the United States campaigns, we will find that there were 525 successful theater Kickstarters.

We have found that while there are only a total of 604 Kickstarter campaigns for plays in Great Britain, the "theater" category is the most successful.

Based on the measures of spread, we can determine the following:

* The mean of each distribution is around the 3rd quartile, so the data follows similar distributions in each subset.
* The standard deviations are larger than the mean, which means everything below the mean is considered "close" to the center.
* Some large values are driving all of these distributions. The standard deviations are all roughly twice the IQR in each distribution, except in the failed Kickstarters, where the standard deviation is closer to three times the IQR. There must be some failed Kickstarters with really high goals!